

2025-2030 CHIP Objectives DRAFT

If you have any questions or if your community organization would like to be involved in developing strategies for any of these objectives, please contact Hannah Lester, the Community Health Improvement Coordinator at the Department of Health Sarasota at Hannah.Lester@flhealth.gov

*Please note that we are still collecting baseline and target data for some objectives, highlighted in yellow.

Priority Area 1: Access to Care, Programs, and Services

CHIP Objective 1.1	
Goal	Improve access to health education and navigation
Objective	By October 2026, increase the percentage of Connect prenatal screening completed at the first prenatal visit from 60% (2024) to 65% to ensure expectant mothers are connected to services.

Data Source: Florida Department of Health, Division of Public Health Statistics and Performance Management, [Healthy Start Prenatal Screenings - DOH Reports - Division of Public Health Statistics](#)
Alignment: [State Health Improvement Plan](#); [Healthy People 2030](#)

CHIP Objective 1.2	
Goal	Improve access to health education and navigation
Objective	By September 2030, increase the percentage of women who receive prenatal care in the first trimester from 71% (2023) to 75% to improve birth outcomes.

Data Source: Florida Department of Health, Division of Public Health Statistics and Performance Management, [Births to Mothers Initiating Prenatal Care in the 1st Trimester - FL Health CHARTS - Florida Department of Health | CHARTS](#)
Alignment: [State Health Improvement Plan](#); [Healthy People 2030](#)

CHIP Objective 1.3	
Goal	Improve access to health education and navigation
Objective	By September 2030, decrease the rate of age-adjusted emergency department visits due to non-fatal unintentional falls from 2160* (2023) to 1944*.

*Rate per 100,000 population
Data Source: Florida Agency for Health Care Administration
Alignment: [Healthy People 2030](#); [Centers for Disease Control and Prevention](#)

CHIP Objective 1.4	
Goal	Improve access to health education and navigation
Objective	By September 2030, reduce the rate of age adjusted hospitalizations from diabetes in Sarasota County from 162.7* (2023) to 148* by increasing access to screenings, education, and self-management tools.

*Indicates rate per 100,000 population
Data Source: Florida Agency for Health Care Administration (AHCA), [Hospitalizations From Diabetes - FL Health CHARTS - Florida Department of Health | CHARTS](#)
Alignment: [Healthy People 2030](#); [State Health Improvement Plan](#)

CHIP Objective 1.5						
Goal	Improve access to health education and navigation					
Objective	By September 2030, reduce the rate ambulatory care sensitive hospitalizations from angina in those up to 64 years of age in Sarasota County from 6.6* (2023) to 4.2 by increasing access to screenings, education, and self-management tools.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

*Indicates rate per 100,000 population under 65

Data Source: Florida Agency for Health Care Administration (AHCA), [Ambulatory Care Sensitive Hospitalizations From Angina \(Aged 0-64 Years\) - FL Health CHARTS - Florida Department of Health | CHARTS](#)

Alignment: [Healthy People 2030](#); [State Health Improvement Plan](#)

CHIP Objective 1.6						
Goal	Enhance systems to reduce barriers to care					
Objective	By September 2030, reduce the percentage of individuals experiencing homelessness in Sarasota County from an estimated 2025 baseline to target by improving access to resources and outreach for supportive services.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Data Source: Florida Department of Children and Families; Point in Time Count, [Homeless Estimate - FL Health CHARTS - Florida Department of Health | CHARTS](#)

Alignment: [Healthy People 2030](#); [State Health Improvement Plan](#)

CHIP Objective 1.7						
Goal	Enhance systems to reduce barriers to care					
Objective	By September 2030, reduce the percentage of cancer cases at advanced stage when diagnosed in Sarasota County from 43.8* (2021) to 38* by increasing access to screenings.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

*Indicates rate per 100,000 population

Source: University of Miami (FL) Medical School, Florida Cancer Data System

Alignment: [State Health Improvement Plan](#); [Healthy People 2030](#)

CHIP Objective 1.8						
Goal	Strengthen community trust and engagement					
Objective	By September 2030, increase the percentage of Sarasota County 7 th grade students who have received the required Tdap booster from 91.6% (2023) to 94% to reduce preventable delays to school entry.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Data Source: Florida Department of Health, Bureau of Epidemiology, [Immunization Levels \(7th Grade\) - FL Health CHARTS - Florida Department of Health | CHARTS](#)

Alignment: [Healthy People 2030](#)

CHIP Objective 1.9						
Goal	Strengthen community trust and engagement					
Objective	By September 2030, increase the percentage of Sarasota County kindergarten students who are up to date on required immunizations at the time of school enrollment from 84.8% (2023) to 89%.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Data Source: Florida Department of Health, Bureau of Epidemiology, [Immunization Levels in Kindergarten - FL Health CHARTS - Florida Department of Health | CHARTS](#)

Alignment: [Healthy People 2030](#)

CHIP Objective 1.10						
Goal	Strengthen community trust and engagement					
Objective	By September 2030, increase the number of health and social service organizations in Sarasota County offering materials in at least two languages from 8% to 25%.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Data Source: 2023 Sarasota County Community Partner Assessment

Alignment: [Healthy People 2030](#)

Priority Area 2: Behavioral Health and Well-being

CHIP Objective 2.1						
Goal	Strengthen community capacity to support mental well-being and resilience					
Objective	By September 2030, increase the number of agencies in Sarasota County utilizing peers with lived experience to provide support or mentorship across systems from nine (2025) to 15 to promote resilience and recovery.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Data Source: Local data

Alignment: [Healthy People 2030](#)

CHIP Objective 2.2						
Goal	Strengthen community capacity to support mental well-being and resilience					
Objective	By September 2030, increase the number of trainings and outreach events in Sarasota County focused on trauma-informed approaches for community members from 2025 baseline to target to encourage supportive and responsive practices across sectors.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Source: Local data

Alignment: [Healthy People 2030](#)

CHIP Objective 2.3

Goal	Strengthen community capacity to support mental well-being and resilience					
Objective	By September 2030, increase the number of healthcare providers, clinics, and community agencies in Sarasota County that implement anti-stigma messaging in their outreach and client communications from two to target to reduce barriers to seeking support.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Source: Local data

Alignment: [State Health Improvement Plan](#); [Healthy People 2030](#)

CHIP Objective 2.4

Goal	Enhance prevention and early intervention strategies					
Objective	By September 2030, reduce age-adjusted death rate from unintentional injury by drug poisoning from 33.4* (2023) to 27.5* by improving access to overdose-reversal medication and promoting prevention and education.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

*Indicates rate per 100,000 population

Source: Florida Department of Health, Bureau of Vital Statistics, [Deaths From Unintentional Injury by Drug Poisoning - FL Health CHARTS - Florida Department of Health | CHARTS](#)

Alignment: [State Health Improvement Plan](#); [Healthy People 2030](#)

CHIP Objective 2.5

Goal	Enhance prevention and early intervention strategies					
Objective	By September 2030, increase the number of suicide prevention trainings and outreach events conducted in Sarasota County from 2025 baseline to target to expand the community's ability to identify warning signs, respond effectively, and connect individuals to appropriate support.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Source: Local data

Alignment: [State Health Improvement Plan](#); [Healthy People 2030](#)

CHIP Objective 2.6

Goal	Enhance prevention and early intervention strategies					
Objective	By September 2030, reduce the Baker Act involuntary examination rate in Sarasota County from 865.1* (2023) to 857.2* by improving access to upstream intervention and diversion programs.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

*Indicates rate per 100,000 population

Source: Florida Department of Children and Families, [Baker Act Involuntary Examinations - FL Health CHARTS - Florida Department of Health | CHARTS](#)

Alignment: [Healthy People 2030](#)

CHIP Objective 2.7

Goal	Enhance prevention and early intervention strategies					
Objective	By September 2030, reduce the hospitalizations from self-harm in adults aged 65 years and older in Sarasota County from 23.5* (2023) to 20.2* by expanded access to social programs, caregiver training, and peer support groups.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

*Indicates rate per 100,000 population

Source: Florida Agency for Health Care Administration, [Aging In Florida Dashboard - Health Status and Behaviors | CHARTS](#)

Alignment: [Healthy People 2030](#)

CHIP Objective 2.8

Goal	Enhance prevention and early intervention strategies					
Objective	By September 2030, increase utilization of behavioral health screenings across the developmental spectrum in Sarasota County from 2025 baseline to target to promote early detection and referral to services.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Source: Family Safety Alliance

Alignment: [State Health Improvement Plan](#); [Healthy People 2030](#)

CHIP Objective 2.9

Goal	Enhance prevention and early intervention strategies					
Objective	By September 2030, reduce the emergency department visits from non-fatal traumatic brain injuries in Sarasota County from 293* (2023) to 245* through promotion and education of brain health throughout the lifespan.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

*Indicates rate per 100,000 population

Source: Florida Agency for Health Care Administration, [Emergency Department Visits From Non-Fatal Traumatic Brain Injuries - FL Health CHARTS - Florida Department of Health | CHARTS](#)

Alignment: [Healthy People 2030](#)

Priority Area 3: Built Environment

CHIP Objective 3.1						
Goal	Create connected, safe, and thriving neighborhoods					
Objective	By September 2030, increase the number of coordinated community-based engagement events focused on neighborhood safety and connectedness throughout Sarasota County by 10% from 2025 baseline .					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Source: Community Health Action Teams; Local data

Alignment: [State Health Improvement Plan](#); [Healthy People 2030](#)

CHIP Objective 3.2						
Goal	Create connected, safe, and thriving neighborhoods					
Objective	By September 2030, decrease the number of unintentional fatal injuries in youth ages 19 and under in Sarasota County from 10 (2023) to zero through health and safety education and awareness.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Source: Florida Department of Health, Bureau of Vital Statistics, [Fatal Injuries Profile](#)

Alignment: [State Health Improvement Plan](#); [Healthy People 2030](#)

CHIP Objective 3.3						
Goal	Create connected, safe, and thriving neighborhoods					
Objective	By September 2030, increase the number of front-line workers in Sarasota County who receive evidence-based crisis response training by target% from 2025 baseline to improve community response to behavioral health emergencies.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Source: Local data

Alignment: [Healthy People 2030](#)

CHIP Objective 3.4						
Goal	Create connected, safe, and thriving neighborhoods					
Objective	By September 2030, increase youth participation in community-based programs focused on prevention, education, peers, youth-based initiatives, and leadership development by 15% from 2025 baseline levels.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Source: Local data

Alignment: [State Health Improvement Plan](#); [Healthy People 2030](#)

CHIP Objective 3.5						
Goal	Create connected, safe, and thriving neighborhoods					
Objective	By September 2030, increase landlord participation in the Suncoast Housing Collaborative from 2025 baseline to target to expand housing to individuals facing rental barriers.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Data Source: Suncoast Partnership to End Homelessness, [Community Dashboard - Social and Economic Factors Report | CHARTS](#)

Alignment: [State Health Improvement Plan](#); [Healthy People 2030](#)

CHIP Objective 3.6						
Goal	Create connected, safe, and thriving neighborhoods					
Objective	By September 2030, adopt a formal Travel Training program for ADA and Transportation Disadvantaged riders of Breeze Transit and host at least 20 quarterly sessions to support greater mobility and independence for individuals who lack personal transportation.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Data Source: Breeze Transit, [Workers Who Used Public Transportation to Get to Work \(Census ACS\) - FL Health CHARTS - Florida Department of Health | CHARTS](#)

Alignment: [Healthy People 2030](#); [Robert Wood Johnson Foundation](#)

CHIP Objective 3.7						
Goal	Create connected, safe, and thriving neighborhoods					
Objective	By September 2030, increase the percentage of Sarasota County residents living within a ten-minute walk (1/2 mile) of a park from 44% (2022) to 50% to enhance access to physical activity opportunities and exposure to green space.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Source: Florida Department of Health, Environmental Public Health Tracking, [Population Living Within One-Half Mile of a Park - FL Health CHARTS - Florida Department of Health | CHARTS](#)

Alignment: [State Health Improvement Plan](#); [Healthy People 2030](#)

CHIP Objective 3.8						
Goal	Ensure access to essential resources for all					
Objective	By September 2030, decrease the food insecurity rate in Sarasota County from 11.8% (2022) to 9.0% by strengthening food insecurity screening and referral processes and supporting community-based healthy food access initiatives.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Source: Feeding America, Map the Meal Gap, [Food Insecurity Rate - FL Health CHARTS - Florida Department of Health | CHARTS](#)

Alignment: [Healthy People 2030](#); [Feeding America](#)

CHIP Objective 3.9						
Goal	Ensure access to essential resources for all					
Objective	By September 2030, increase the number of community-based organizations providing services in Sarasota County utilizing the Unite Us platform to send and/or receive referrals in this closed loop system by 10% from 337 (2024) to 371.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Source: Unite Us

Alignment: [Healthy People 2030](#)

CHIP Objective 3.10						
Goal	Ensure access to essential resources for all					
Objective	By September 2030, increase the number of locations in Sarasota County designated as public cooling stations during periods of high heat index from two to four to improve community resilience to extreme heat.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Source: Sarasota County

Alignment: [Healthy People 2030](#)

CHIP Objective 3.11						
Goal	Ensure access to essential resources for all					
Objective	By September 2030, conduct 10 or more community education events annually to raise awareness about environmental public health, including topics such as red tide, air quality, and water quality, with a focus on vulnerable populations.					
Strategies	Responsible Organization	Current Performance Level	Unit of Measurement	Target	Data Source	Resources Needed

Source: Florida Department of Health in Sarasota County, Environmental Public Health

Alignment: [Healthy People 2030](#); [Florida Environmental Public Health Tracking](#)

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